

# Creating a Welcoming Campus:

Enhancing Belonging for Noncredit Students through Strategic Facility Design

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## PRESENTATION MEMBERS



**MARIO VIOLICH, FAIA, ASLA**

Principal  
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Associate  
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**FRED PARKER**

Vice President of PM-CM  
Operations  
MAAS Companies, Inc.

## AGENDA

01

**BELONGING AND  
INTEGRATED PLANNING**

02

**3 CASE STUDIES**

SDCCE (SAN DIEGO COLLEGE OF CONTINUING EDUCATION)  
CEC (CENTENNIAL EDUCATION CENTER)  
NOCE (NORTH ORANGE CONTINUING EDUCATION)

03

**NEXT STEPS FOR CE**

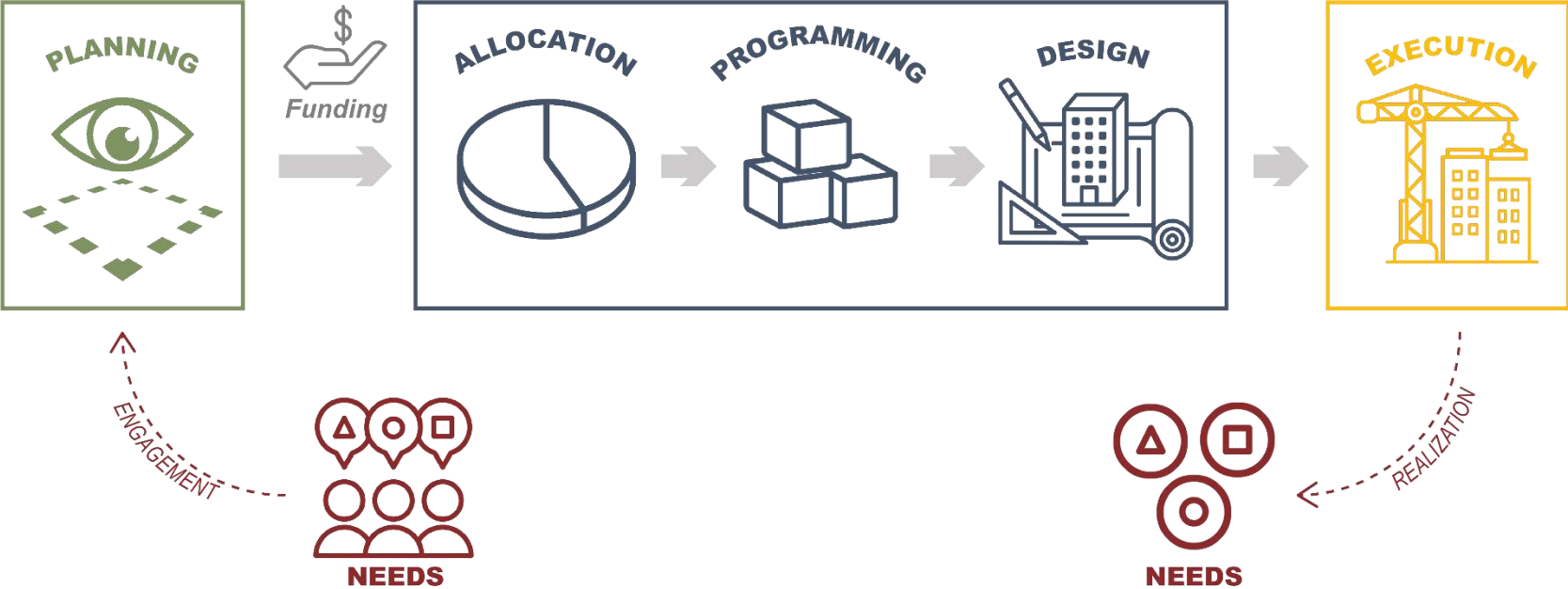
04

**Q&A**

# Belonging and Integrated Planning

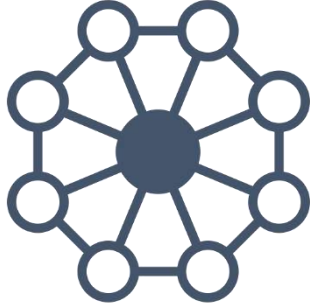
How can a sense of belonging be better understood as a *facilities criteria* for improving the student experience?

# Integrated Planning

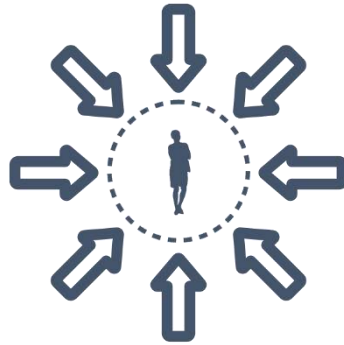


What does it mean to belong and what are the *attributes* of an environment that creates that sense of belonging?

# *Attributes of Belonging*



*Connect campus  
to region*



*Place students at the  
heart of the City*



*Program public space to  
serve community*

How have the *needs* of Continuing Education students changed? How can we meet those evolving needs?



# Who are CE Students today?



## PORTRAITS

1

- Refugee
- English as second language
- Full-time student
- Studying to enter professional world

2

- Full-time student
- Aspiring professional
- Preparing to transfer to university
- Highly involved in student organizations

3

- High school student
- LGBTQ+
- Looking to explore career options
- Financially challenged

4

- Student with recent disability
- Part-time student
- Post-professional seeking to re-enter marketplace

5

- New immigrant
- English as second language
- Emeritus student
- Actively religious
- Highly involved in volunteer work

6

- New immigrant
- English as second language
- Unfamiliar with the US education system and culture
- Single mother
- Financially challenged

# What are their current needs?

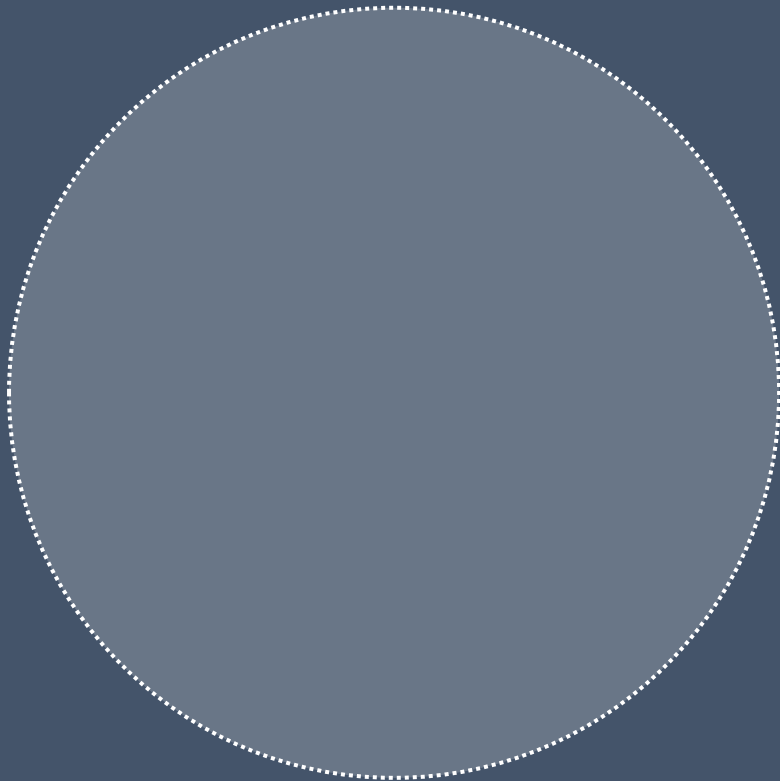


## NEEDS

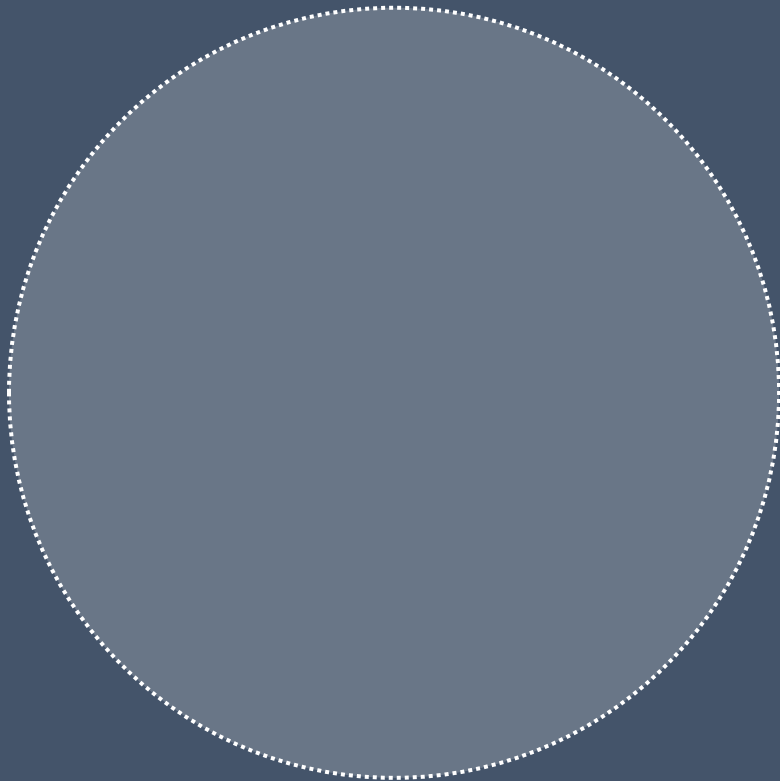
- Clear **wayfinding** graphics
- Spaces for **student activities**, study areas, and community hubs
- Safe and **inclusive access** to campus
- Spaces that mitigate **language barriers**
- On-campus **amenities**: dining, childcare, library, etc.
- Connections to nearby amenities and **transportation**
- Support for new modes of transportation
- **Welcoming**, supportive, and inclusive environment
- **Support** for personal and career development
- Certification training leading to **employment**
- Spaces that reflect **culturally diverse** student population
- Customized **technology-driven** instruction including ai
- Clear career and **educational pathways**
- Support for **basic needs** and mental wellness
- Flexible, virtual and **hybrid learning** options

# *Two campuses, not one*

*PHYSICAL CAMPUS*



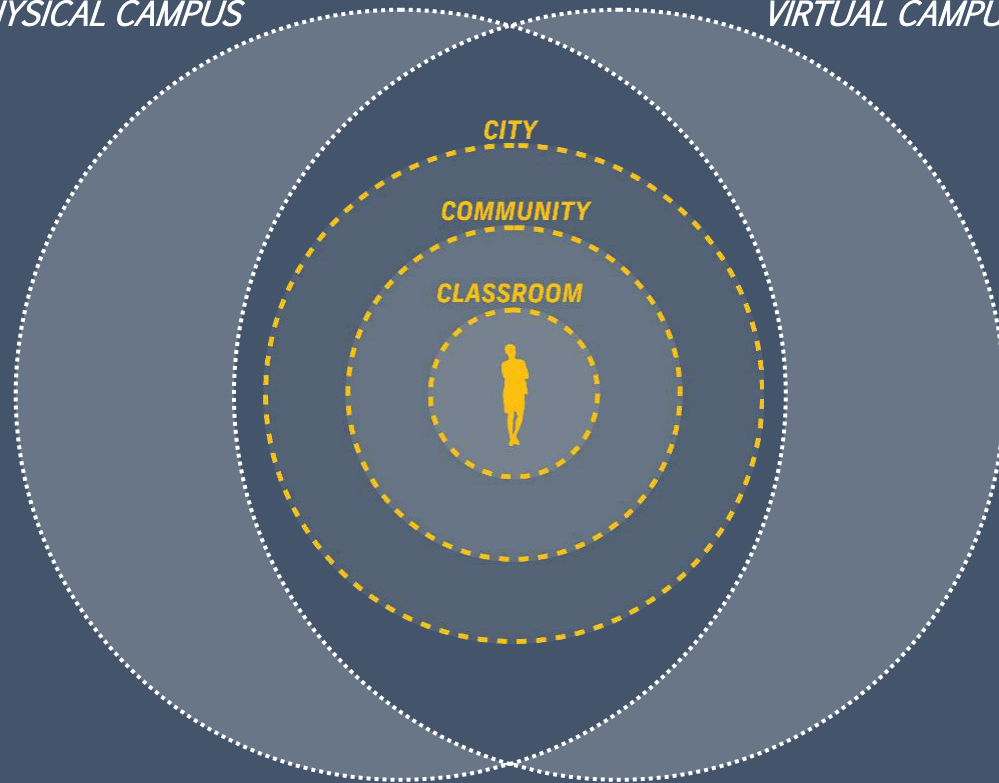
*VIRTUAL CAMPUS*



# *Welcoming and Belonging*

*PHYSICAL CAMPUS*

*VIRTUAL CAMPUS*



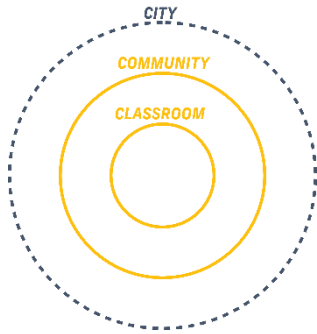
# 3 Case Studies

# 3 Case Studies

1

**SDCCE**

*San Diego College of  
Continuing Education*

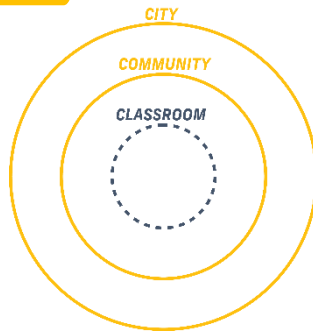


*Bridge college  
across region*

2

**CEC**

*Centennial Education  
Center*

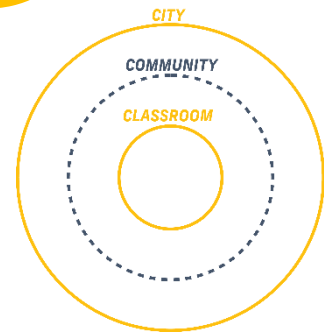


*Place students at the  
heart of the city*

3

**NOCE**

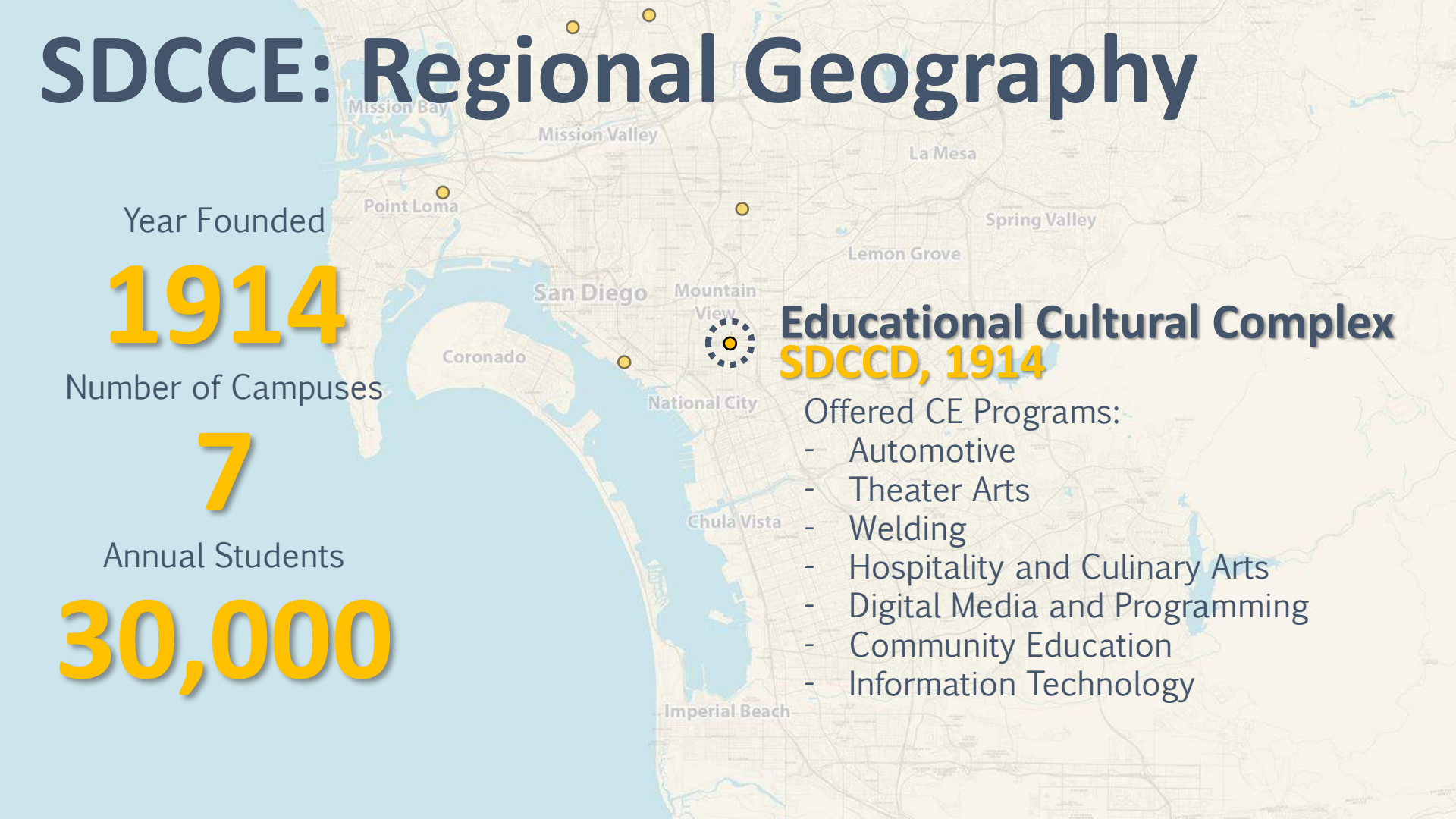
*North Orange  
Continuing Education*



*Shape public space to  
better serve community*

# San Diego College of Continuing Education

# SDCCE: Regional Geography

A map of the San Diego region showing various cities and areas. Yellow dots are placed on the map to indicate the locations of SDCCE campuses. The dots are located in Mission Valley, Point Loma, San Diego, National City, and Chula Vista. A dashed circle with a yellow dot in the center is positioned over the National City area, representing the Educational Cultural Complex.

Year Founded

**1914**

Number of Campuses

**7**

Annual Students

**30,000**

**Educational Cultural Complex**  
**SDCCD, 1914**

Offered CE Programs:

- Automotive
- Theater Arts
- Welding
- Hospitality and Culinary Arts
- Digital Media and Programming
- Community Education
- Information Technology



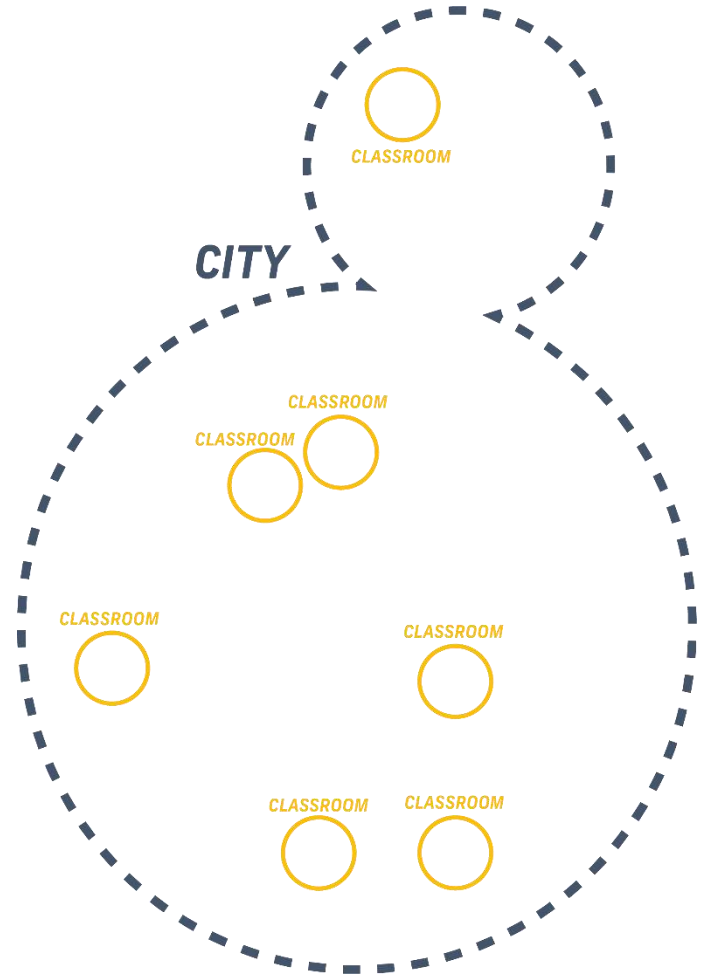
# SDCCE

*7 Campuses*  
*1 College*



# SDCCE: Welcoming and Belonging

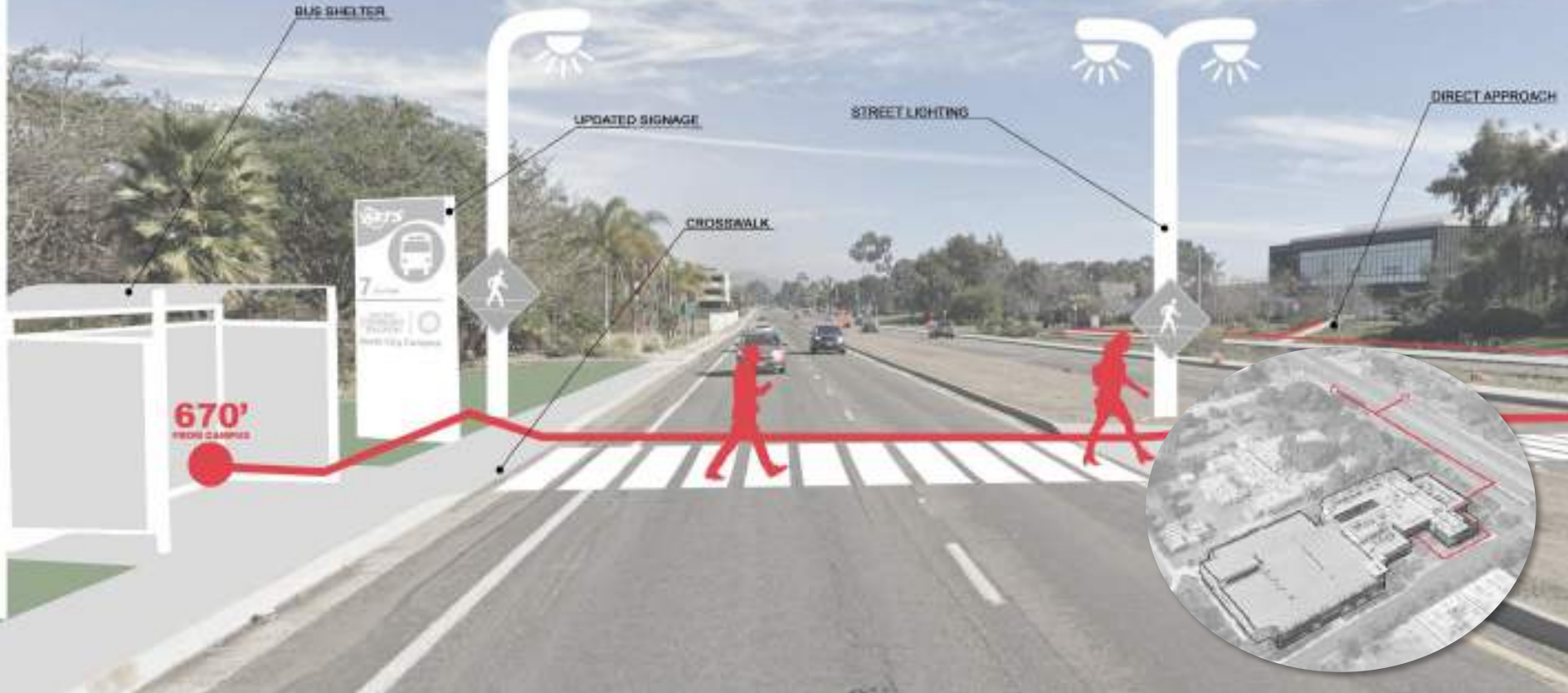
- *Establish Wayfinding*
- *Enhance Campus Identity*



# ***SDCCE: North City Campus***



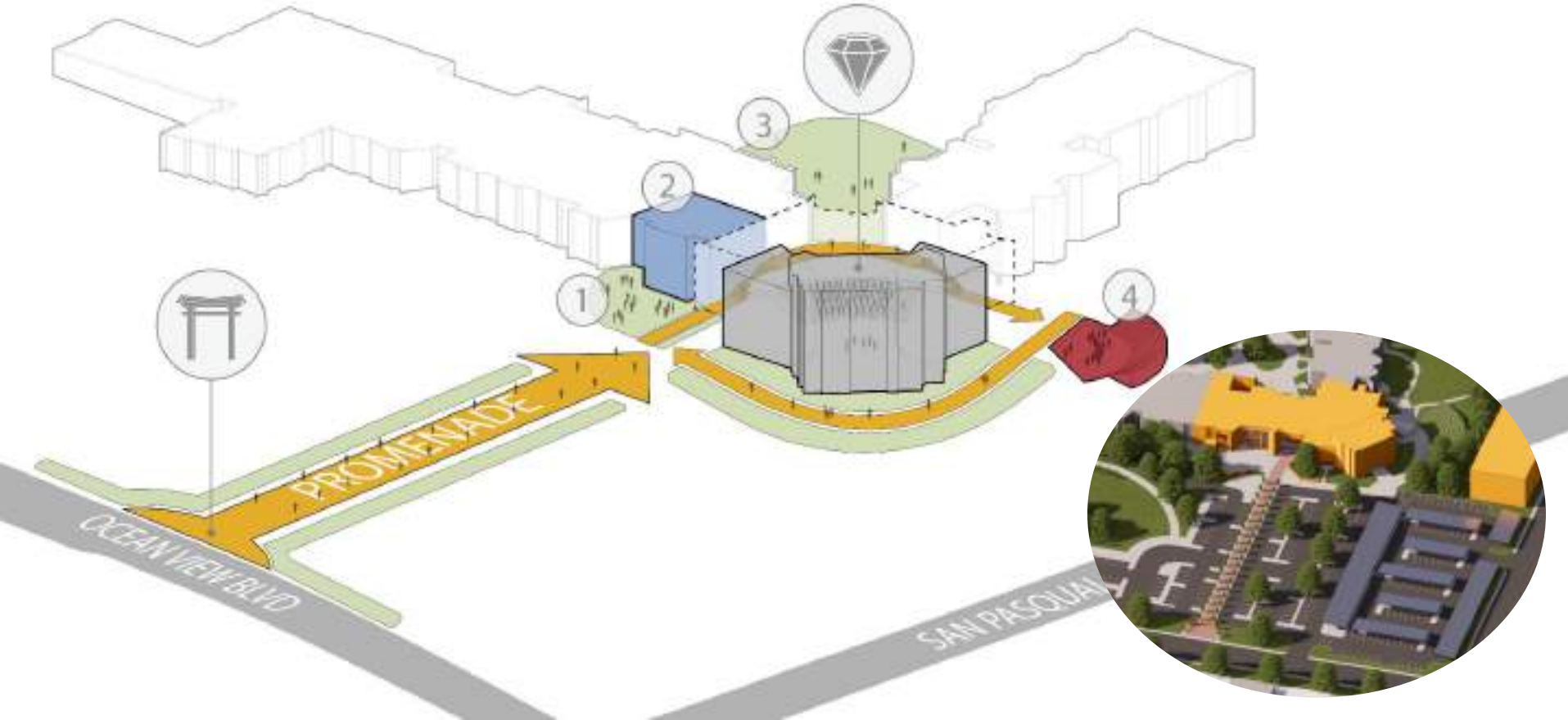
# SDCCE: North City Campus



# ***SDCCE: Educational Cultural Complex***



# ***SDCCE: Educational Cultural Complex***



# *SDCCE: Mid City*



# *SDCCE: Mid City*



WELCOME  
WITANAN NG MGA MANGGAGAWA NG SDCCE  
MAY 2018



2



# Centennial Education Center

# CEC: Regional Geography

Year Founded

**1915**

Number of Campuses

**3**

Annual Students

**20,000**

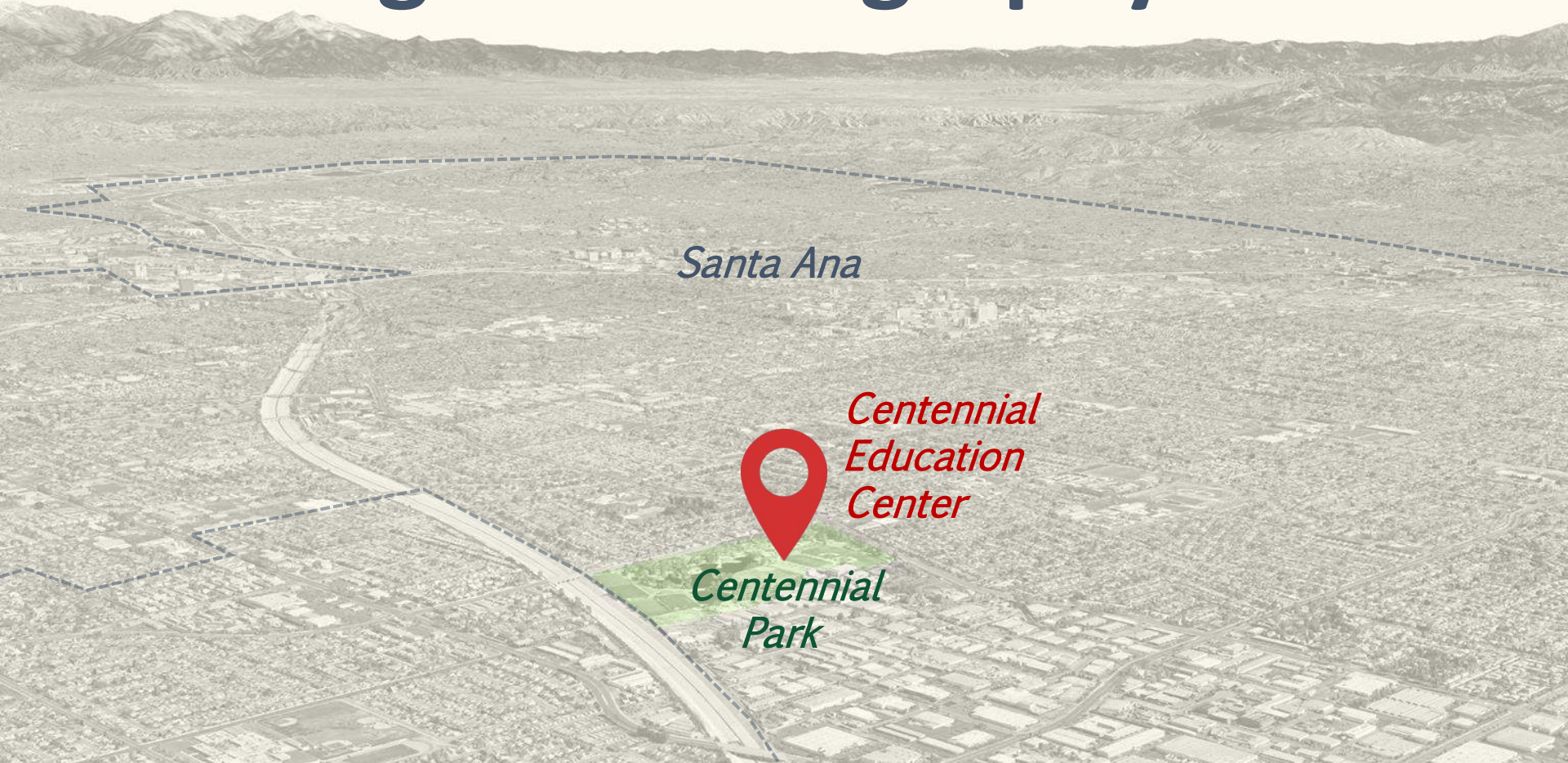


**Centennial Education Center**  
**RSCCD**

Offered CE Programs:

- Construction Technology
- Accounting
- HVAC
- Culinary Arts

# CEC: Regional Geography



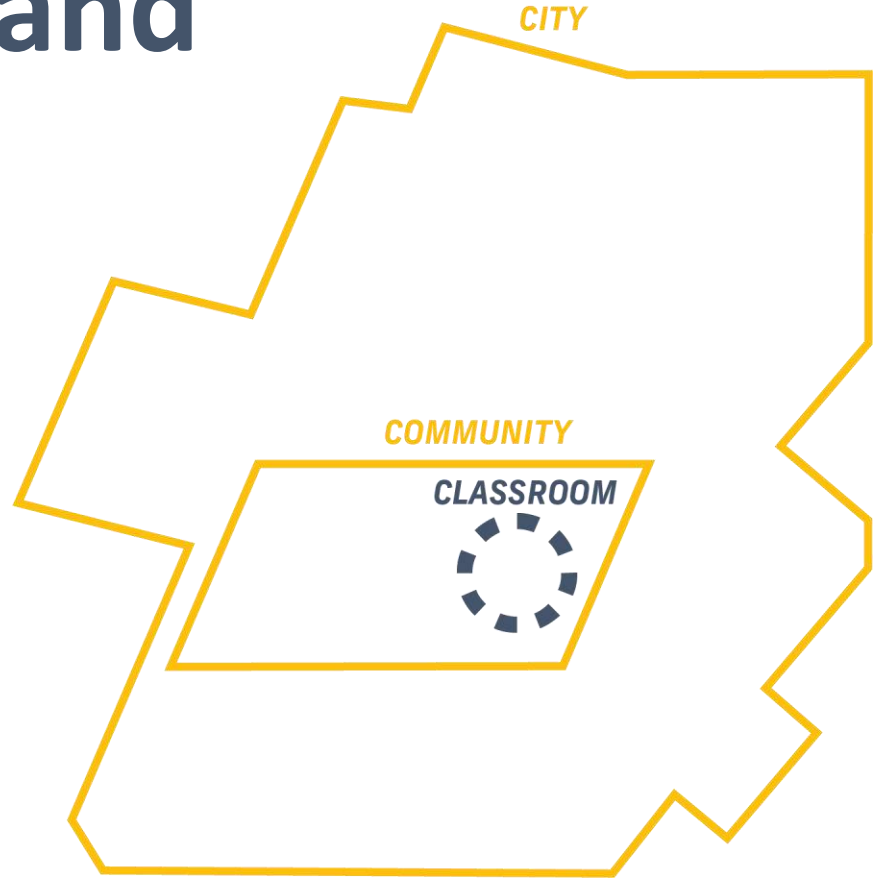
*Santa Ana*

*Centennial  
Education  
Center*

*Centennial  
Park*

# CEC: Welcoming and Belonging

- *Leverage key location at heart of the city*
- *Create a welcoming and secure campus*





# North Orange Continuing Education

# NOCE: Regional Geography

Year Founded

**1973**

Number of Campuses

**3**

Annual Students

**38,000**



**North Orange Continuing Education**  
**NOCCCD**

Offered CE Programs:

- Customer Relations
- Early Childhood Education
- Electrical Technology
- Funeral Services
- Human Resources
- IT Support
- Medical Assistance
- Pharmaceutical Technology



NORTH ORANGE COUNTY  
COMMUNITY COLLEGE DISTRICT

NOCCCD



NOCCCD

NORTH ORANGE COUNTY  
COMMUNITY COLLEGE DISTRICT



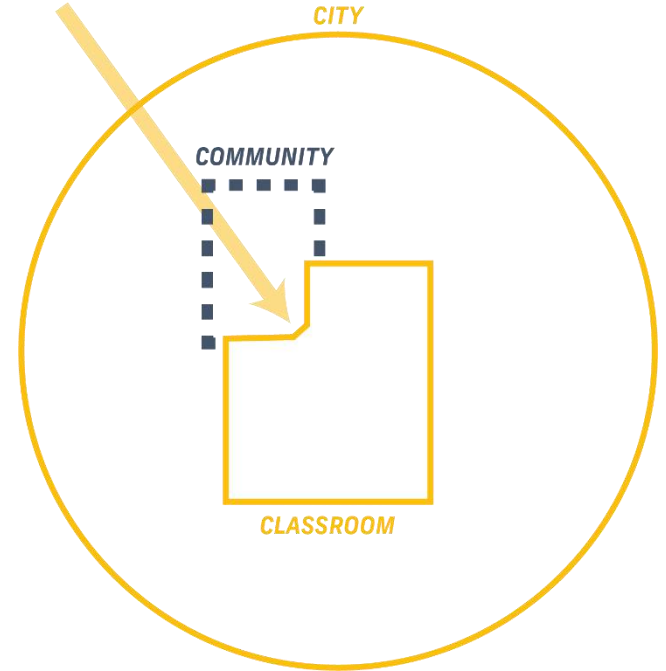
ANAHEIM CAMPUS





# NOCE: Welcoming and Belonging

- *Create shared outdoor community space*



# NOCE: Shared Community Entry



# NOCE: Campus Heart Capacity



Food Truck Festival | 15 Food Trucks



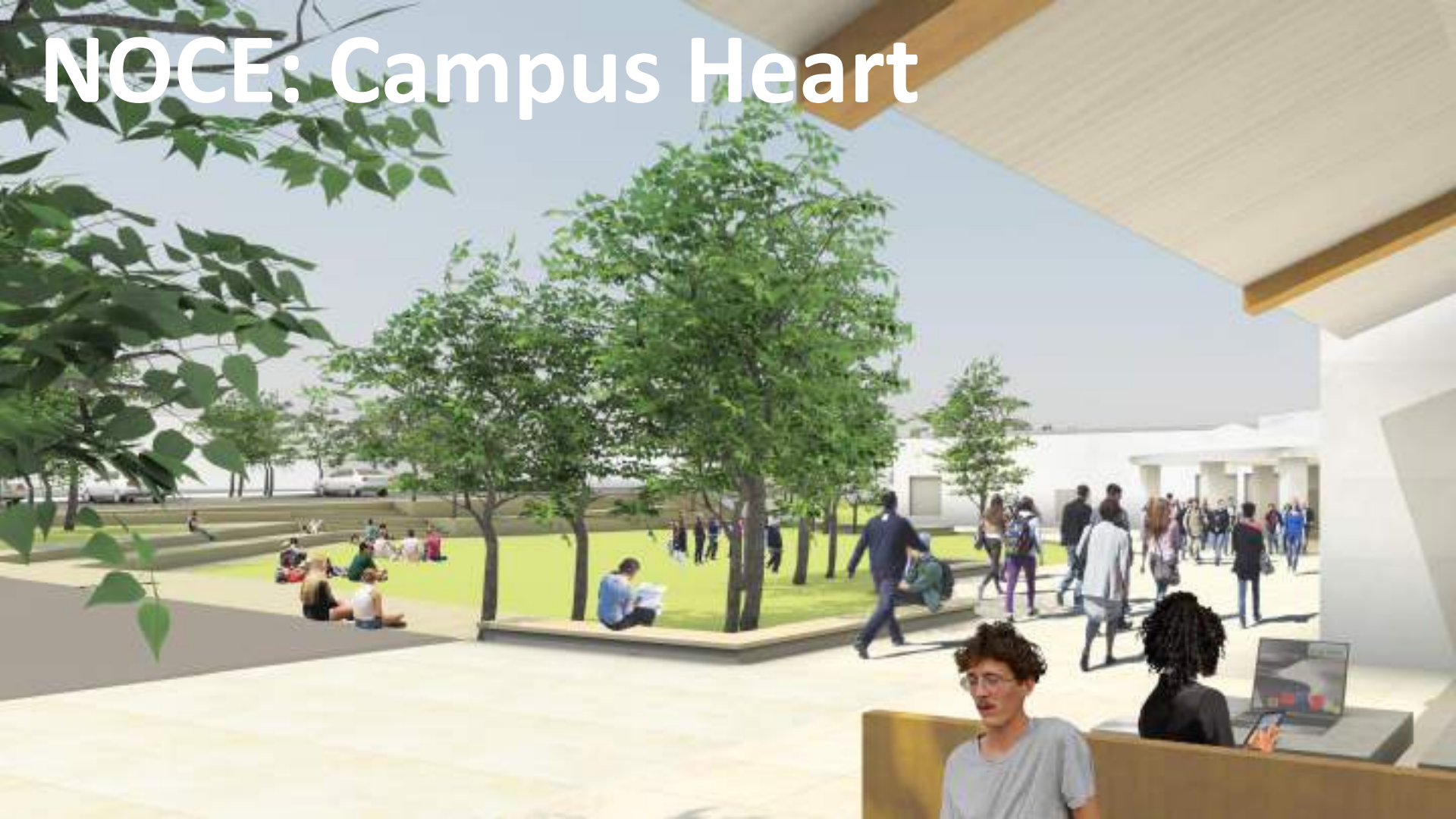
Outdoor Movie | 900 – 1,500 People



Formal Event | 800 – 1,100 People



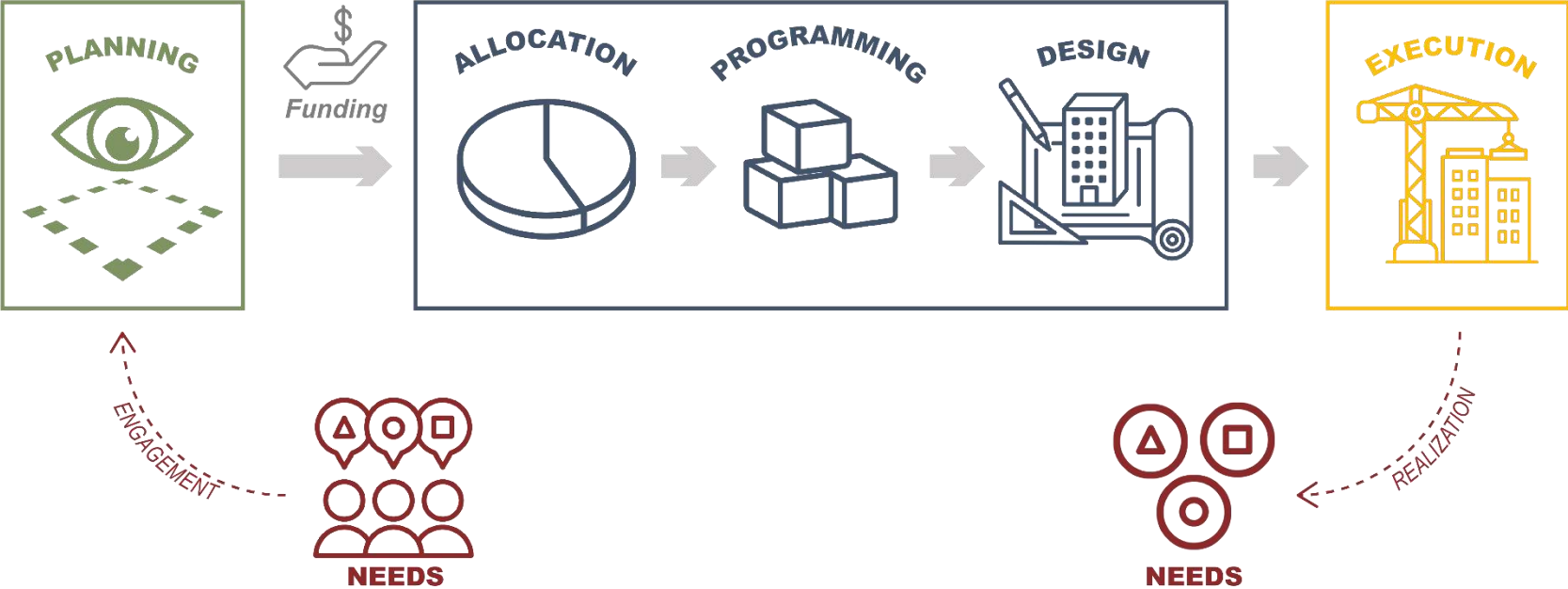
# NOCE: Campus Heart



Next Steps for CE

How do we leverage our *assets* to maximize belonging for continuing education students in an evolving world?

# Integrated Planning





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## Q&A

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How have the **needs** of Continuing Education students changed? How can we meet those evolving needs?

4

How do we leverage our **assets** to maximize belonging for continuing education students in an evolving world?