

Reaching Greater Heights: ESL as a Pathway for Workforce Development

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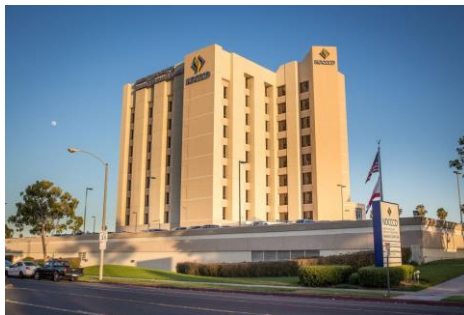
North Orange Continuing Education

Office of Institutional Research and Planning

What is North Orange Continuing Education?

- Fifth largest community college based noncredit provider of adult education in California
- Programs Offered:
 - Career Technical Education
 - Disability Support Services
 - English as a Second Language
 - High School Diploma/ GED-HiSet preparation
 - Lifeskills Education Advancement Program

150
Offsite
Locations



Anaheim



Cypress



Wilshire



29,331

2017/18 Unduplicated
Headcount

Gender

65% Female

30% Male

Race/Ethnicity

36% Hispanic

23% White

19% Asian/Pacific-Islander

2% Black/African American

Age

5% 0-17

25% 18-34

24% 35-54

46% 55+

Top 3 Education Goals

1. Basic Skills
2. Educational Enrichment
3. Transfer Seeking

North Orange County Regional Consortium

- ▶ The North Orange County Regional Consortium for Adult Education (NOCRC) includes:
 - ▶ Anaheim Union High School District (AUHSD)
 - ▶ Fullerton Joint Union High School District (FJUHSD)
 - ▶ Garden Grove Unified School District (GGUSD)
 - ▶ Los Alamitos Unified School District (LAUSD)
 - ▶ Placentia-Yorba Linda Unified School District (PYLUSD)
 - ▶ North Orange County Community College District (NOCCCD) - Fullerton College, Cypress College, and North Orange Continuing Education (NOCE)*
 - ▶ Orange County Department of Education (OCDOE)
 - ▶ North Orange County ROP (NOCROP)

Pair-Share

- ▶ Has your ESL Department collaborated with other departments at your campus?
- ▶ How?



Collaboration Efforts

- ▶ Collaboration between NOCRC Regional Workforce Development Manager, NOCE ESL and CTE Directors, and NOCCCD Workforce and Economic Development Director
- ▶ Connected with OC Business Council
 - ▶ Connect NOCE ESL students to job opportunities
- ▶ Connected with OIRP
 - ▶ Data available on ESL students with professional degrees

Need for Survey

- ▶ Identify NOCE ESL students with professional degrees from their home countries
 - ▶ # of ESL students with professional degrees
 - ▶ the fields their degrees are in
 - ▶ # of years of experience they have in their field
 - ▶ their goals for taking ESL courses
 - ▶ Career goal in the US



Survey Creation



Survey created by OIRP based on conversation with project constituents



Feedback received from project constituents



Survey revised



Piloted with ESL students in Intermediate High ESL courses to get student feedback



Survey revised based on student feedback and finalized

Survey Administration



Paper Survey
(January/February
2019)



ESL Classes
(Intermediate Low,
High and Advanced)



3 Main Campuses:
Anaheim, Fullerton
(Wilshire Center),
Cypress Center



Data inputted into
Qualtrics

Pair-Share

- ▶ What do you think are your ESL students' goals for taking ESL courses?
- ▶ What kind of data do you have that supports this?

Survey Analysis



603 Surveys Completed

13 duplicated responses

590 Surveys Included in the Analysis



Area of Study coded as Meta Majors

Business

Education

Arts/Humanities/Communications and
Design

Health Sciences

Industry/Manufacturing and Construction

Science, Technology, Engineering, and
Mathematics

Social/Behavioral Sciences and Human
Services



Career Goals Coding

Find a Job → Specific careers coded into
meta major industries

Finish School (ESL Courses)

Communicate better in English



Survey Results

Demographics

Gender



Female
67%



Males
28%

Race/Ethnicity

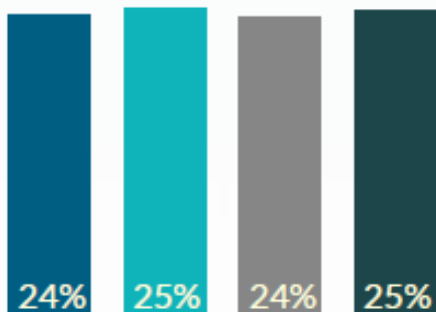
56% Hispanic/Latinx

30% Asian

7% White

6% Two or More/Other/Unknown

Highest Level of Education Completed

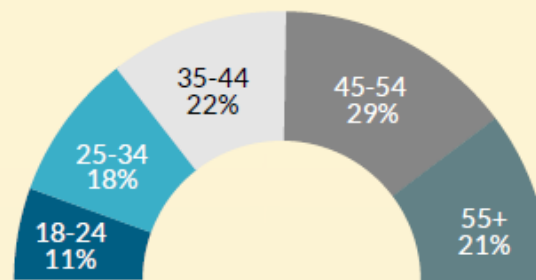


- Less than High School Diploma
- High School Diploma or GED
- Some College, Associate's Degree, or Other Vocational Education
- Bachelor's Degree or Higher

Top 3 Educational Goals

1. Improve English
2. Career Exploration
3. Educational Enrichment

Age Groups



Field of Study in Which Highest Level of Education Completed (N=302)*



19%

Business



9%

Health
Sciences



17%

Science, Technology,
Engineering, and
Mathematics



11%

Education



3%

Industry/Manufacturing
and Construction



12%

Social and Behavioral
Sciences and Human
Service



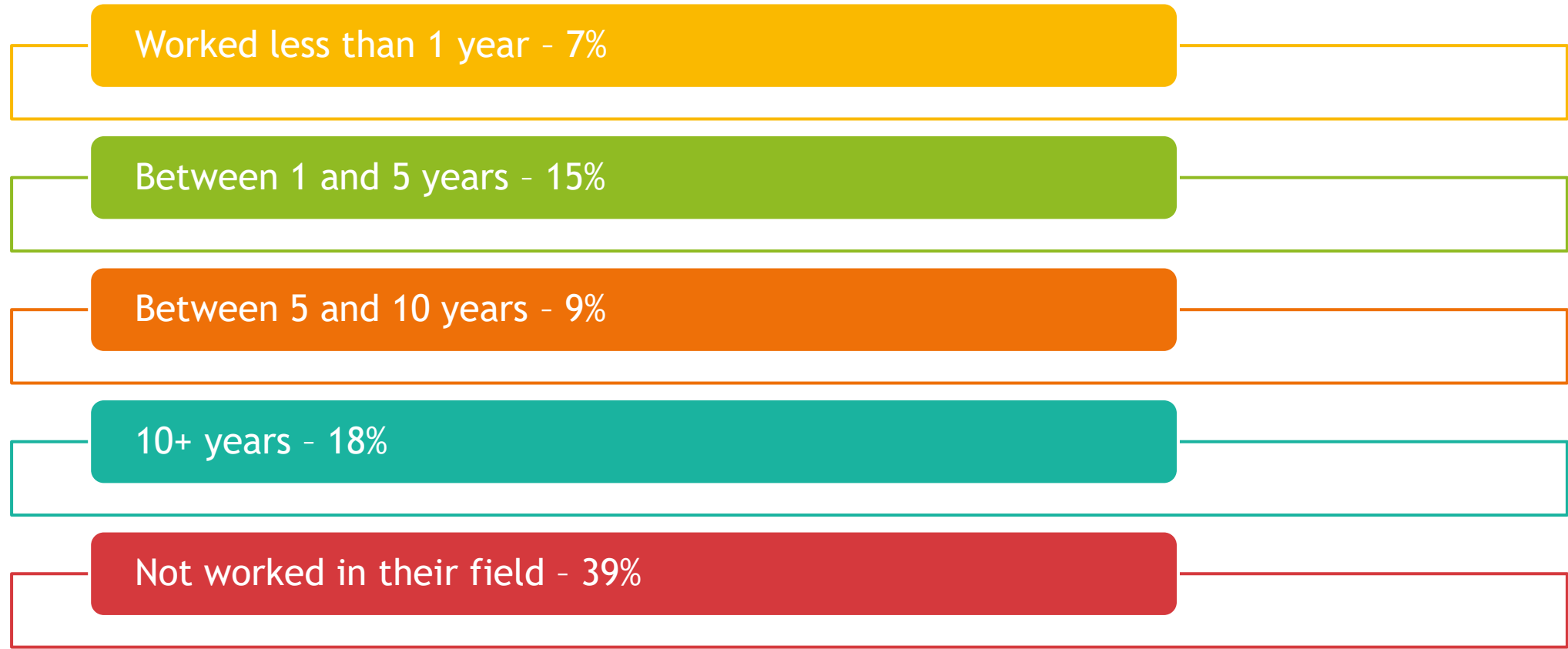
11%

Arts, Humanities,
Communications
and Design

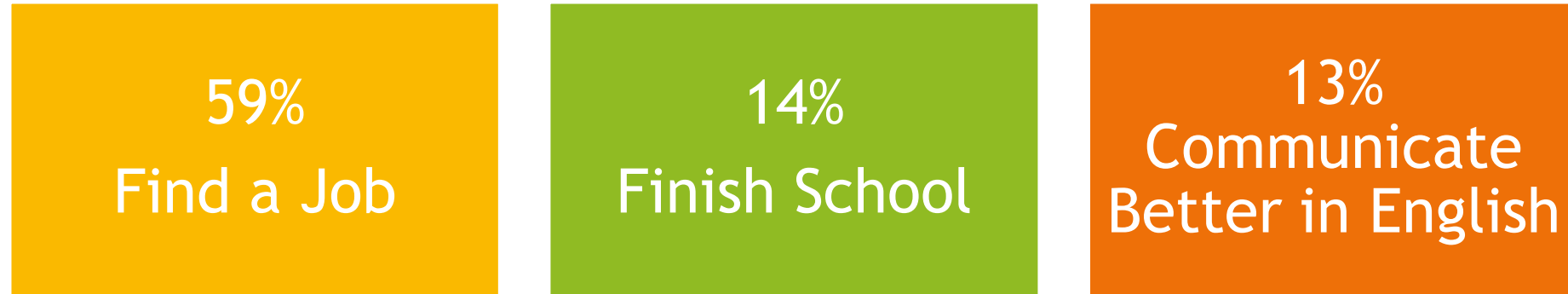
Note: 19% did
not specify
their field of
study.

* Field of study data is only
included for students who
indicated their educational
level as some college or higher.

Work Experience in the Field of Study



What do students want to get out of ESL?



Total exceeds 100% since students could select multiple options.

Students' Desired Career Field (N=348)^{***}



18%

Business



15%

Health
Sciences



9%

Science, Technology,
Engineering, and
Mathematics



8%

Education



8%

Industry/Manufacturing
and Construction



7%

Social and Behavioral
Sciences and Human
Service



7%

Arts, Humanities,
Communications
and Design

*****Desired Career Field includes only students who want to find a job.
Note: 28% did not specify a career interest area.**

Pair-Share

- ▶ Is this something your institution would be interested in collecting?
- ▶ What are some challenges/barriers that you may encounter?

Next Steps

Existing resumes
in Career Coach

Create a resume
with the Career
Resource Center
team

Present Findings
to OCBC

Lessons Learned



Staff Turnover



Regional
Collaboration

District, Regional
Consortium,
Institution,
Businesses



Friendly Deliverables



Thank you and Questions

NOCE
NORTH ORANGE
CONTINUING EDUCATION



Accredited by the
Accrediting Commission for Schools,
Western Association of Schools and Colleges
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